



# RETAIL CONCEPT

*by*

**Nicolas Vahé**





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## WHY

*A 'plug and play' solution ready to boost sales and branding.*

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*Strong visual identity creates brand awareness and interest.*

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*Optimising space, product selection and inventory to increase sales per m<sup>2</sup>.*





# START CONCEPT

*1 large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

The image shows an example of an assortment within the price range listed and is merely for inspiration.  
Choose the right assortment for your store together with your sales contact.







## START CONCEPT

*1 large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

*+ large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

The image shows an example of an assortment within the price range listed and is merely for inspiration. Choose the right assortment for your store together with your sales contact.



## START CONCEPT

*1 large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

+ *medium shelf*

FROM

**20,000 DKK**

**30,000 SEK**

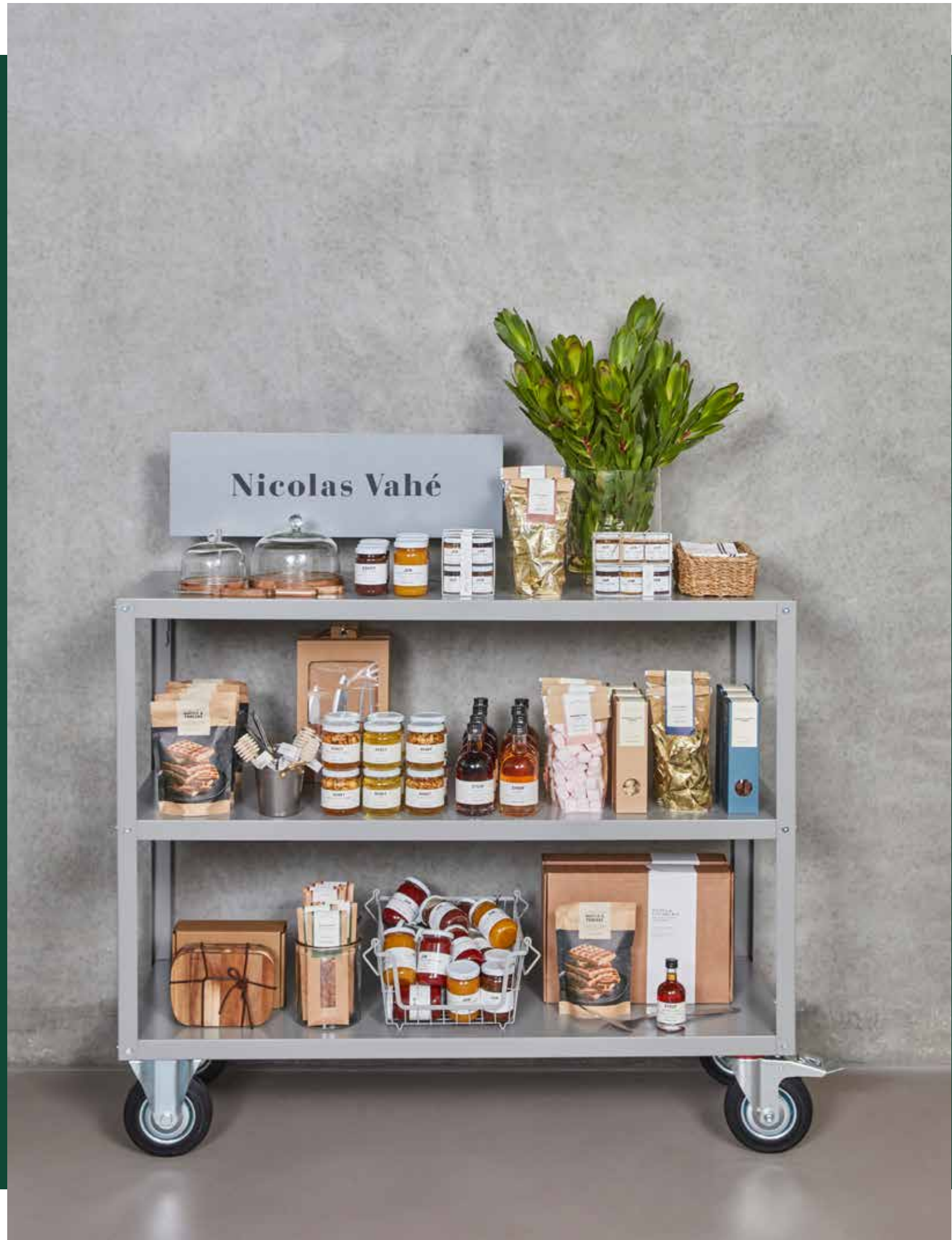
**30,000 NOK**

**2,700 EUR**

**2,290 GBP**

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# START CONCEPT

*1 large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

*+ small shelf*

FROM

**15,000 DKK**

**22,000 SEK**

**22,000 NOK**

**2,000 EUR**

**1,720 GBP**

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## START CONCEPT

*1 large shelf*

FROM

**25,000 DKK**

**37,000 SEK**

**37,000 NOK**

**3,350 EUR**

**2,865 GBP**

*+ trolley*

FROM

**5,000 DKK**

**7,500 SEK**

**7,500 NOK**

**670 EUR**

**570 GBP**



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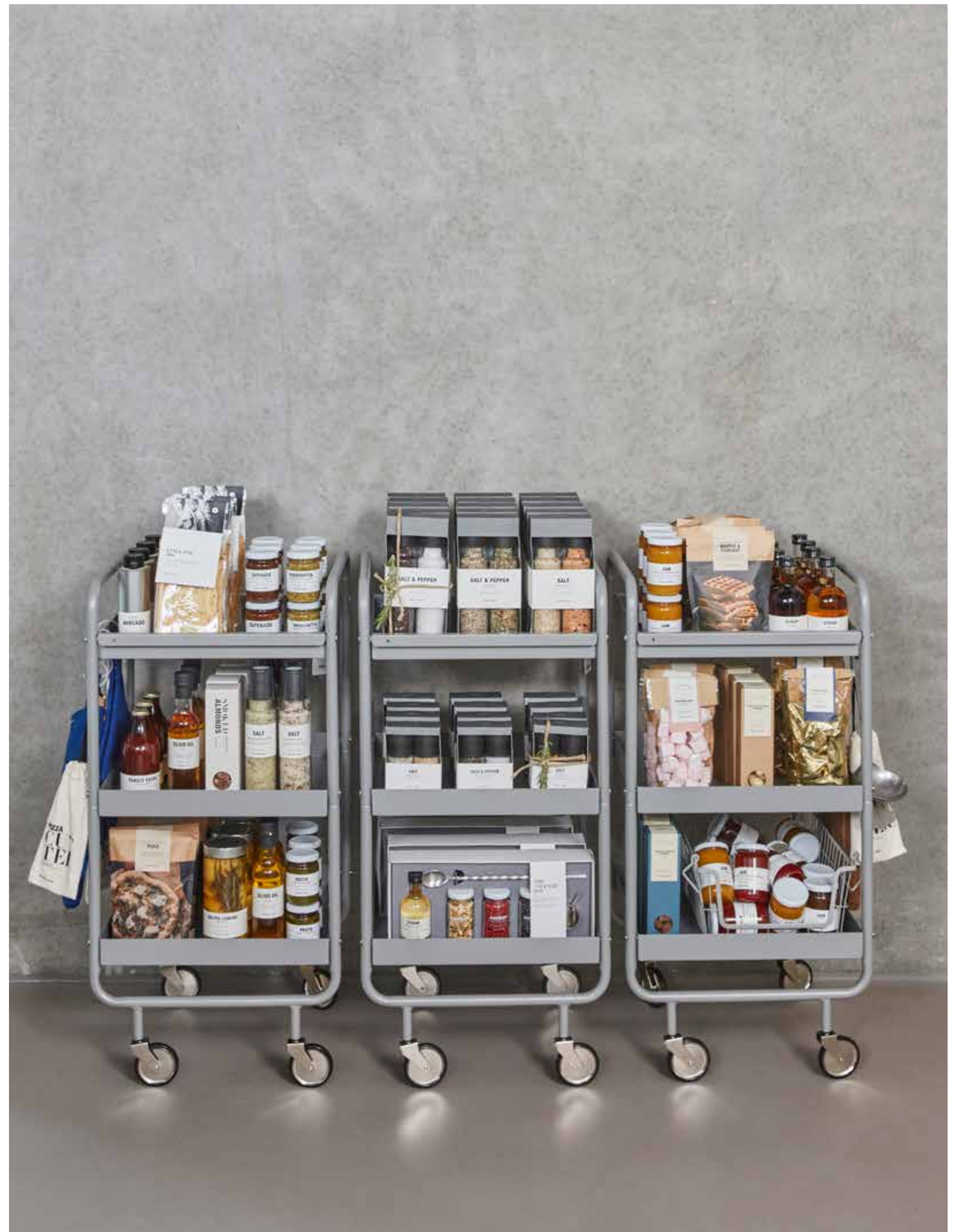


INSPIRATION





INSPIRATION





**MERCHANDISE**



108583010  
**SHELVING UNIT W. 4 WHEELS, NVTROLLEY, GREY**  
l: 120 cm, w: 45 cm, h: 180 cm



108583011  
**SHELVING UNIT W. 4 WHEELS, NVTROLLEY, GREY**  
l: 120 cm, w: 45 cm, h: 140 cm



108583012  
**SHELVING UNIT W. 4 WHEELS, NVTROLLEY, GREY**  
l: 120 cm, w: 45 cm, h: 101 cm



108583013  
**TROLLEY, NVROLL, GREY**  
l: 42 cm, w: 38 cm, h: 85 cm



108580100  
**SHELVING UNIT, NVRACK, GREY**  
l: 90 cm, w: 30 cm, h: 200 cm



108580200  
**TROLLEY TABLE, NVRACK, GREY**  
l: 110 cm, w: 60 cm, h: 90 cm

**MERCHANDISE**



108051002  
**BASKET, NVNICO, GREY**  
l: 35 cm, w: 27 cm, h: 15 cm



108051001  
**BASKET, NVNICO, GREY**  
l: 27 cm, w: 35 cm, h: 15 cm



308751003  
**VASE, MKCYLINDER, CLEAR**  
h: 15 cm, dia: 12.5 cm



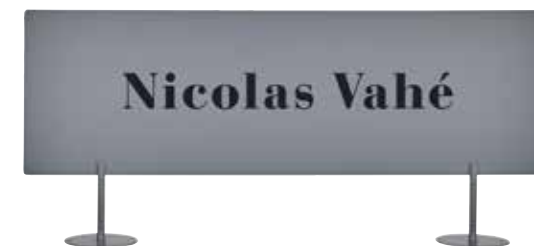
105340101  
**ORGANIZER, GREY**  
l: 22 cm, w: 14 cm, h: 10 cm



105340100  
**ORGANIZER, GREY**  
l: 8 cm, w: 5 cm, h: 5 cm



108583015  
**BRACKET, NVBRACKET, GREY**  
l: 45 cm, w: 5 cm, h: 3.5 cm



108583014  
**POS SIGN, NVSIGN, GREY**  
l: 64 cm, w: 9 cm, h: 28 cm



108580300  
**NVA SIGN - RACK, GREY**  
l: 28 cm, w: 7.5 cm, h: 9.5 cm



## **FEELING HUNGRY YET?**

*Grow your business easier and faster  
with our retail concept. We are ready  
to find the best solution for you.*

## *Get in touch now*

### **DENMARK**

Society of Lifestyle  
Industrivej 29  
DK-7430 Ikast  
Phone: +45 97 25 27 14  
E-mail: [info@societyoflifestyle.com](mailto:info@societyoflifestyle.com)

### **SWEDEN**

Studio Stockholm  
Tengelinsgaten 13 (Behind Bobergsgatan 50)  
115 42 Stockholm  
Phone: +46 8 403 087 98  
E-mail: [sweden@societyoflifestyle.com](mailto:sweden@societyoflifestyle.com)

### **NORWAY**

Phone: +47-21984267  
E-mail: [norway@societyoflifestyle.com](mailto:norway@societyoflifestyle.com)

### **GERMANY, AUSTRIA & SCHWEIZ**

Studio Hamburg  
St. Annenufer 5  
(Hamburger Speicherstadt im Block Q)  
6. Boden  
20457 Hamburg  
Phone: +45 97 25 27 14  
E-mail: [germany@societyoflifestyle.com](mailto:germany@societyoflifestyle.com)

### **UNITED KINGDOM & IRELAND**

Phone: +44 (0) 203 630 1191  
E-mail: [unitedkingdom@societyoflifestyle.com](mailto:unitedkingdom@societyoflifestyle.com)

### **FRANCE**

Phone: +33 (0)176545478  
E-mail: [france@societyoflifestyle.com](mailto:france@societyoflifestyle.com)

### **NETHERLAND & BELGIUM**

Phone: +31 (0)202626809  
E-mail: [netherlands@societyoflifestyle.com](mailto:netherlands@societyoflifestyle.com)

### **SPAIN**

Phone: +34 518 889 491  
E-mail: [spain@societyoflifestyle.com](mailto:spain@societyoflifestyle.com)

**Nicolas Vahé**